

SOAP BOX DERBY!

On Saturday, June 13th, 2009, the High Bridge Business Association will sponsor its annual Soap Box Derby.

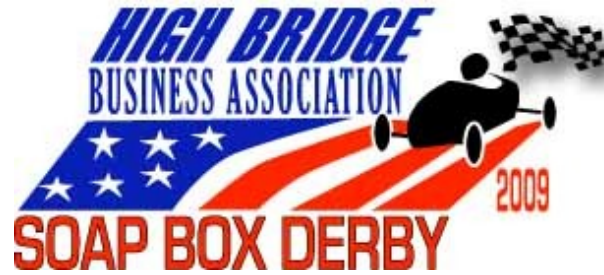
The HBBA Soap Box Derby is a
UNIQUE EVENT
that is
UNMATCHED
in Hunterdon County and the
surrounding areas.

This event will bring enthusiasts
from all over.

Your company can benefit from
the exposure of advertising
at this event.

Look inside this brochure to evaluate
the level of sponsorship that would
best fit your company's needs.

In addition, discounts are available for
companies that wish to advertise in the
Race Day Program AND the Community
Day Program in September.



BE PART OF THIS SPECIAL EVENT!

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June 13, 2009

Is

High Bridge SOAP BOX DERBY DAY!

Advertising Opportunity

Presented By



SPONSORSHIP LEVELS

- FINISH LINE BANNER, \$750.00** (Race Only). Your banner stretched atop the finish line. Excellent possibility for press photo coverage. (Sponsor provides the banner)
- Back Cover, "Race Day" \$500.00** (back cover for BOTH Race Day and Community Day, \$800.00). The back cover advertisement will be a full-page, exclusive ad. It will not share space with any other company's advertisement. This will be a two-color ad.
- Centerfold, "Race Day" \$500.00** (centerfold for BOTH Race Day and Community Day, \$800.00). The centerfold advertisement will be a two-page, black & white exclusive ad in the center of the book. It will not share space with any other company's ad.
- Inside Front, or Inside Back Cover, "Race Day" \$250.00** (both programs, \$350.00). The inside front- or back-cover advertisements will be a full-page, exclusive ad. It will not share space with any other company's advertisement. This will be a two-color ad.
- Full Page, "Race Day" \$125.00** (both programs, \$175.00)
(includes your logo on a hay bale lining the course for all spectators to see)
- 2/3 Page, "Race Day" \$60.00** (both programs, \$90.00)
- 1/3 Page, "Race Day" \$35.00** (both programs, \$50.00)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Info: _____

Ads should be in PDF or TIF format. Ads that are submitted as print will be scanned on a best-effort basis. Digital ads are recommended.

Ad sizes are as follows:

- Full Page, covers: 4.5" x 6.5"
- 2/3 page: maximum of 4.5" wide, by 4"
- 1/3 page: maximum of 4.5" wide, by 2"

Checks should be made payable to:

"High Bridge Business Association"

Ads can be e-mailed to info@hbbusiness.org, or placed on CD/DVD and delivered to PO Box 111, High Bridge, NJ 08829